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APPLICATION NUMBER	FILING OR 371(c) DATE	FIRST NAMED APPLICANT	ATTY. DOCKET NO./TITLE
10/587,752	07/28/2006	Hiroaki Dei	A3156.0037

## CONFIRMATION NO. 9935

32172  
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**Title:** Method, apparatus, system, and program for content encoding, content distribution, and content reception

**Publication No.** US-2007-0177719-A1

**Publication Date:** 08/02/2007

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